



DESCRIPTION OF WORK PACKAGES: WP 2: DISSEMINATION

Work package leader: CIAR Hamburg

Bernd Schulte

Centre for Interdisciplinary Addiction Research (CIAR)

University of Hamburg



Work package specifications

Specification	
Starting date (project month)	1
Ending date (project months)	36
Associated partners	All
Collaborating partners	All



Description of work

- Development / maintenance of project website
- Identification of stakeholder / authorities in the field
- Identification of synergy effects
- Development of a dissemination plan
- Dissemination of project outputs



Action & Methods: Project website - Audience

- Development & maintenance of project (exchange) website for different audiences
 - European stakeholders
 - Scientific community
 - Other projects in the field
 - Public
 - Internal, the project consortium



Action & Methods: Project website - Structure

- About BISTAIRS (Background, purpose, partner, ...)
- Resources (News, links, references ...)
- Material (project outputs, information material)
- Activities
- Log in – section
- ... ?

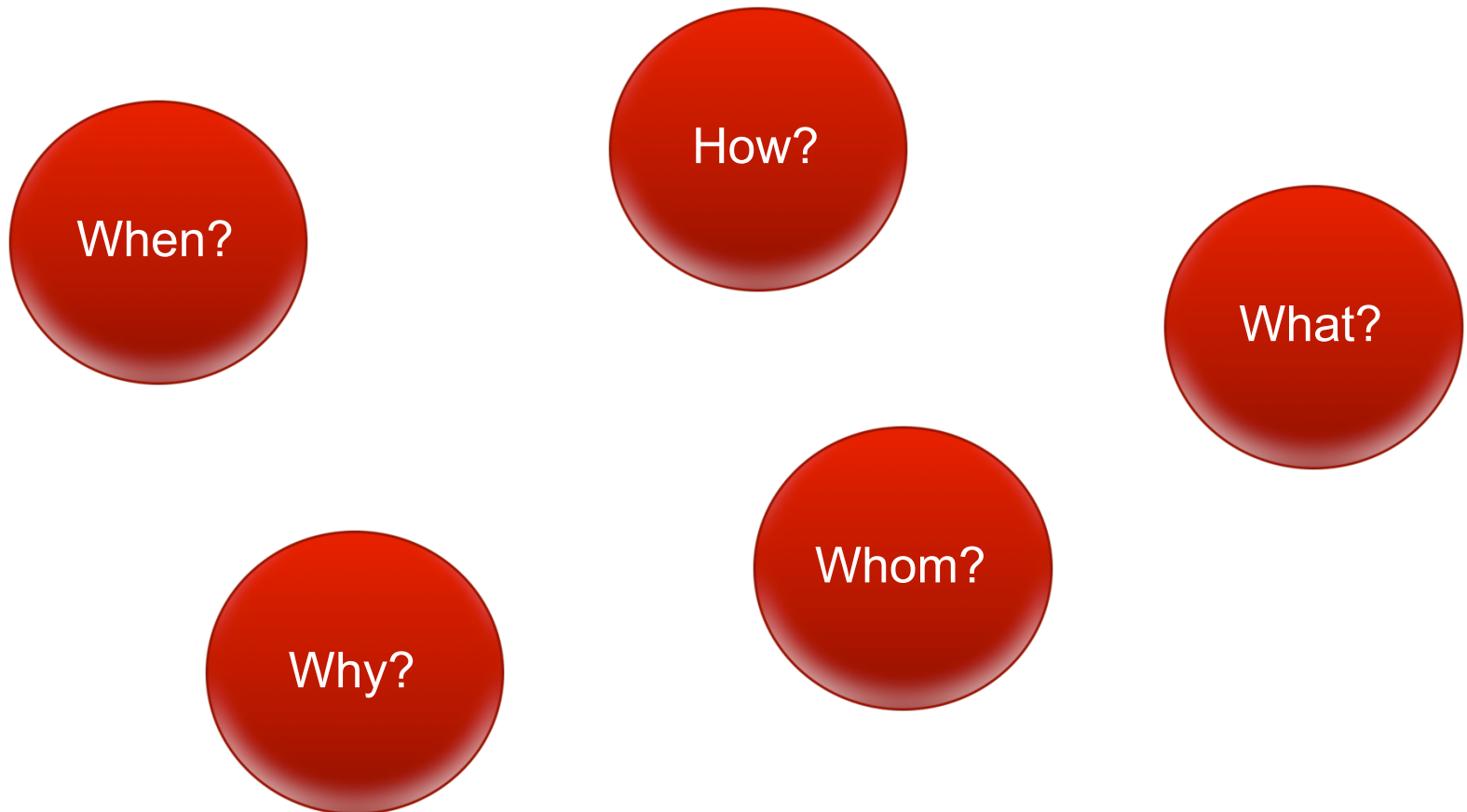


Action & Methods: Identification of stakeholder

- Identification of institutions & key persons in the field
- Method:
 - Brainstorm the list of potential stakeholders (project partners)
 - Identification by further key persons & literature reviews
 - Specification on how each stakeholder can support the project
 - List of stakeholders according to their type of organisation/ structure/status
- Identification of synergy effects with stakeholders



Action & Methods: Dissemination plan I





Action & Methods: Dissemination plan II





Milestones

No	Milestone title	Month of achievement
1	Project website online	M 2
2	Stakeholders identified & informed	M 6
3	Synergy effects identified	M 7
4	Concrete dissemination plan	M 18
5	Project results disseminated	M 36
No	Deliverable	Month of achievement
1	Concrete dissemination plan	M 18